

# Privacy Policy

## Information We Collect

We are committed to protecting your privacy. This policy outlines the types of information we collect when you interact with our services.

### Personal Information

We may collect the following personal information:

- \* Name and contact details (email address, phone number, mailing address)
- \* Company information and job title
- \* Business requirements and project specifications
- \* Communication preferences
- \* Payment and billing information for transactions

### Technical Information

We automatically collect certain technical information when you visit our website:

- \* IP address and browser information
- \* Device type and operating system
- \* Website usage patterns and preferences
- \* Cookies and similar tracking technologies
- \* Referral sources and search terms

## How We Use Your Information

Your information is used for the following purposes:

### Service Delivery

- \* Process and fulfill your orders
- \* Provide technical consultation
- \* Deliver customized solutions
- \* Offer after-sales support

### Communication

- \* Respond to inquiries and requests
- \* Send important service updates
- \* Provide technical documentation
- \* Share industry insights (with your consent)

### Business Operations

- \* Improve our products and services

- \* Conduct market research
- \* Analyze website performance
- \* Ensure security and fraud prevention

#### Legal Compliance

- \* Meet regulatory requirements
- \* Maintain business records
- \* Resolve disputes and claims
- \* Protect our legal rights

#### Information Sharing and Disclosure

We do not sell, trade, or rent your personal information to third parties. We may share your information only in the following circumstances:

- \* Service Providers: With trusted partners who assist in delivering our services (e.g., logistics, payment processing, technical support).
- \* Legal Requirements: When required by law, regulation, or legal process.
- \* Business Transfers: In connection with a merger, acquisition, or sale of business assets.
- \* Your Consent: With your explicit permission for specific purposes.

### Data Security

We implement comprehensive security measures to protect your personal information:

- \* Encryption: SSL/TLS encryption for data in transit.
- \* Access Control: Restricted access to personal information for authorized personnel only.
- \* Regular Audits: Periodic security assessments and system updates.

### Your Rights and Choices

You have the following rights regarding your personal information:

- \* Access and Correction: You have the right to access, update, or correct your personal information at any time.
- \* Data Portability: Request a copy of your personal data in a structured, machine-readable format.
- \* Deletion: Request the deletion of your personal information, subject to legal and business requirements.
- \* Marketing Communications: Opt-out of marketing communications while continuing to receive essential service-related messages.

## **Cookies and Tracking Technologies**

We use cookies and similar technologies to enhance your browsing experience. This includes:

- \* Essential Cookies: Required for website functionality and security.
- \* Analytics Cookies: Help us understand how visitors use our website.
- \* Preference Cookies: Remember your settings and preferences.
- \* Marketing Cookies: Used to deliver relevant advertisements (with your consent).

You can manage your cookie preferences through your browser settings or our on-site cookie preference center.

## **International Data Transfers**

As a global provider, we may transfer your personal information across borders to:

- \* Provide services to international clients.
- \* Collaborate with global manufacturing partners.
- \* Utilize cloud-based services and infrastructure.
- \* Comply with legal requirements in different jurisdictions.

We ensure appropriate safeguards are in place for all international transfers, including data protection agreements and compliance with applicable privacy laws.

## **Data Retention**

We retain your personal information only as long as necessary to:

- \* Fulfill the purposes for which it was collected.
- \* Meet legal, regulatory, or contractual obligations.
- \* Resolve disputes and enforce agreements.
- \* Provide ongoing customer support.

When personal information is no longer needed, we securely delete or anonymize it.

## **Policy Updates**

We may update this Privacy Policy from time to time. We will notify you of any changes by:

- \* Posting the updated policy on our website.
- \* Sending email notifications for significant changes.
- \* Updating the "Last Updated" date at the top of this page.

Your continued use of our services after any updates constitutes your acceptance of the revised terms.

## **Contact Us**

If you have any questions about this Privacy Policy or wish to exercise your rights, please contact us:

### General Inquiries

- \* \*\*Email: [privacy@ysconvey.com](mailto:privacy@ysconvey.com)
- \* \*\*Phone: +86 153 1718 6723
- \* \*\*Business Hours: Monday - Friday, 9:00 AM - 6:00 PM (CST)

### Data Protection Officer

- \* Email: [info@ysconvey.com](mailto:info@ysconvey.com)
- \* Address: [Company Address]

We will respond to your request within 30 days of receipt.